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# INCYTE CORPORATION

Incyte is a global biopharmaceutical company on a mission to *Solve On*. This speaks to our relentless pursuit to find answers for patients by following the science. It inspires us to bring advances to those with unmet medical needs, regardless of the disease or size of the patient population. And, it reminds us that patients are waiting.

Building on our deep knowledge and understanding of cellular oncogenic pathways and immune system function, we are advancing research across Oncology and Inflammation & Autoimmunity.

We're committed to not only improving the treatment and experience of patients, but also operating our business in a way that builds trust, protects the

environment, and enhances our communities. We value integrity as well as ethical and responsible behavior in all aspects of our business.

At Incyte, we believe that everu employee plays a role in making a difference in the lives of the patients we serve. With this shared purpose, we have created an environment where innovation, inspiration, collaboration, and respect for each other are prioritized and where employees can grow and thrive to their full potential. This is exemplified by our consistent ranking as one of the top 5 biopharma employers in the world by Science Magazine and our second consecutive recognition in the Global Newsweek Top 100 Most Loved Workplaces list



Supporting our communities







Top 100

Most Loved

Workplaces



2023
Heroes of
Chemistry
Award



#### **ABOUT INCYTE**

# OUR DRUG DISCOVERY AND DEVELOPMENT EFFORTS WERE FOUNDED IN 2002 IN WILMINGTON, DELAWARE

Founded by a small group of 23 research scientists, chemists, and biologists working in immunology.

For decades, we have leveraged our expertise in medicinal chemistry and biology to explore different approaches that evolve how therapies are developed and delivered to patients on their treatment journey.

Focusing in areas where we can have a significant impact, regardless of the disease or size of the patient population, has resulted in a strong heritage of Incyte-discovered first-in-class medicines for patients who previously had limited treatment options.

## INCYTE BY THE **NUMBERS** 2,500+ **EMPLOYEES IN** NORTH AMERICA. CLINICAL EUROPE AND ASIA DEVELOPMENT **EMPLOYEES** COUNTRIES APPROVED WORLDWIDE **PRODUCTS** 20+ CONSECUTIVE YEARS OF DRUG YEARS ON SCIENCE DISCOVERY AND MAGAZINE'S TOP **DEVELOPMENT** EMPLOYERS LIST

#### **ABOUT INCYTE**

# AN ADVANCING AND **DIVERSIFIED PORTFOLIO**

We are rapidly advancing research across Oncologu and Inflammation and Autoimmunity. We have a breadth of clinical programs within our portfolio across Myeloproliferative Neoplasms (MPNs) and Graft-Versus-Host Disease (GVHD). General Hematology/Oncology. Dermatology and other Inflammation & Autoimmunity (IAI), and Partnered Programs.



Overview of our portfolio





HERVÉ HOPPENOT Chief Executive Officer

At Incyte, innovation is in our DNA. We push ourselves every day to be at the forefront of advancing science as we research and develop treatments that will positively impact the lives of patients around the world

Forbes





#### **PROGRAM DESCRIPTION**

# US PRODUCT STRATEGY / MARKETING FELLOWSHIP

#### **Actively Recruiting** 1 Fellow

#### Location

Fellow will primarilu work on-site in our Chadds Ford PA. office and periodicallu visit our global headquarters in nearby Wilminaton. DE.

#### One-Year Fellowship

#### **Keu Obiectives**

#### Understanding and Knowledge Development of Marketing and Product Strategu

- Gain an understanding of the marketing team and its role within the broader organization.
- Develop a deep understanding of core marketing fundamentals and business processes.
- Develop a deep understanding of key customer insights, disease state, products, and brand strategu.

#### Multi-Channel Engagement Strategy and Program Execution

- Develop and execute personnel/non-personnel promotional programs and tactics for key customers
- Manage promotional review process and ensure alignment and integration across channels.

#### **Cross-Functional Collaboration**

- Develop and maintain strong relationships with Sales, Sales Operations, and other key functional areas including Medical Affairs, Regulatory, and Legal.
- Coordination with Commercial Analysis and Market Insights to incorporate program learnings and customer insights into future initiatives.

#### External Relationship Management

- Work closely with key oncology stakeholders including physicians, nurses, hospitals, office staff, GPOs, and professional societies
- Manage external agency relationships, oversee agency relationships.



#### **US PRODUCT STRATEGY / MARKETING EXECUTIVE SPONSOR**



Eric Vogel, MBA Group Vice President, Head of Sales and Product Strategy

Welcome to Incute, and congratulations on joining our marketing fellowship program! At Incyte, we pride ourselves on fostering a dynamic environment filled with smart, talented, hardworking, and supportive individuals who are dedicated to developing talent, making a real impact on patients' lives, and driving business growth.

With your PharmD expertise and our innovative approach to healthcare, you'll unlock new opportunities and create lasting impact. This fellowship will provide you with invaluable experiences that will enhance your career journey and set you apart in the field. We're eager to work alongside you as we advance transformative solutions and make a difference for patients worldwide. We look forward to the unique insights you'll bring to our team!



#### **US PRODUCT STRATEGY / MARKETING PROGRAM** LEADERSHIP AND PRECEPTORS



#### **ABOUT SAINT JOSEPH'S UNIVERSITY**

# SAINT JOSEPH'S UNIVERSITY

Founded in 2007, the Philadelphia College of Pharmacu Pharmaceutical Industry and Education Fellowship Program at Saint Joseph's University (SJU) provides PharmD and PhD graduates with hands-on experiential training within the pharmaceutical industry.

The fellowship program currently partners with industru-leading companies to provide fellows the opportunity to leverage their clinical and scientific knowledge in a corporate setting.

Approximately 90 fellows have completed the program at SJU. most of whom are continuing their careers in the industry setting.





JAMES M. HOLLANDS. PharmD, BCPS Director Industry and Education Fellowship Programs at Saint Joseph's Universitu Vice Chair and Associate Professor. Clinical Pharmacu

On behalf of the Philadelphia College of Pharmacy at Saint Joseph's University,

I would like to thank you for your interest in our fellowship program! Industry fellowship programs through Saint Joseph's University provide fellows with outstanding educational opportunities, including professional development programming and options to pursue certificates or a master's degree. I invite you to consider joining our team and wish you the best of luck during the application process.



#### **ABOUT SAINT JOSEPH'S UNIVERSITY**

## PROGRAM BENEFITS

#### **Academic Component**

Appointment to Adjunct Clinical Instructor in Pharmacu Practice at SJU, Philadelphia College of Pharmacu.

Completion of the Teaching and Learning Curriculum, which involves developing an Accreditation Council for Pharmacu Education (ACPE)-accredited continuing education presentation and engaging in small group teaching.

#### **Professional Development**

Attend meetings and congresses to engage in professional networking and provide support for fellowship recruitment.

#### Participate in:

- Professional development workshops
- Project leadership activities
- Mentoring activities

#### Scholarly Activity (Optional)

Participants are eligible to enroll, tuition free, in the online MRA in Pharmaceutical & Healthcare Marketing or various certificate programs offered through the universitu.

Collaborate with faculty on an institutional review boardapproved research project.







#### **APPLICATION PROCESS AND ELIGIBILITY**

# APPLICATION SUBMISSION

#### **Application Requirements**

Interested candidates must submit a formal application through SJU. which includes:

- Letter of intent
- Curriculum vitae
- Unofficial college transcript(s)

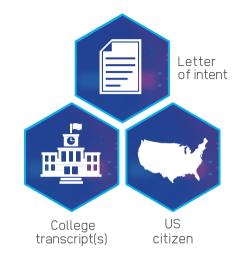
#### Click here to visit the SJU fellowship website

#### Eliaibilitu

SIU fellows will be selected on a nationally competitive basis.

Applicants must have a PhD in a relevant scientific/life sciences field (ea. immunoloau. pharmacologu, cancer biologu) or a PharmD from an ACPFaccredited school prior to the start of the fellowship.

Candidates must be a US citizen or permanent resident.



## APPLICATION PROCESS

Step 1: Submit application materials through the SJU application portal

We encourage prospective candidates to follow our social media accounts to stau informed about important announcements and deadlines Our application portal is expected to open in mid-February, and we highly recommend appluing earlu

#### Follow Us:

Instagram: @sju.pcp.fellows

Linkedln: Philadelphia College of Pharmacy - Industry & Education Fellowship Program

Step 2: Virtual firstroundinterviews

Select candidates will be contacted to schedule virtual firstround interviews These will occur on a rolling hasis

Step 3: Finalize application

To be eligible for a fellowship position. final candidates must submit contact information of three recommenders bu the date of their final-round interview

Step 4: Final-round interview

Select candidates will be contacted with details regarding final-round interviews and next steps.

